

AAA: Report of the awareness raising activities

Name of the event/activity:	"Don't like everything"
Date of the event:	26.3.2019
Location:	Ljubljana, Slovenia
Implementation Team:	Maruša Jarc, Bor Kirn, Manca Furlan
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Message/s we sent across:

The message that we wanted to send across to the young people is to do not like everything, think what you do on social media, what you read, what you like, what you post. Social media today has a big influence on youngsters and it can be used for good causes and bad ones.

Target group (to whom we sent the message/s):

This workshop was intended for all young people who are active or not active on social media.

Brief description of the activity:

Workshop was two hours long. It was in two parts, the first part was more theoretical, we talked about the most popular social media (FB, Twitter, Snapchat, Instagram...), and how they evolved, what needs they addressed, how and why people use them. The second part was practical, we did few real examples from social media. The participants were first show a post about Greta and climate changes protests, they were asked to write down their first reactions to the post, what would they do with this post (would they like it, share it, write something about it, discuss it with others, would they check if it is false news...) and what they usually do when they see a post which is relevant to them. They were working in groups, they were encouraged to have an open discussion about these examples. Other important example was the picture of Syrian boy on the beach who passed away due to the migration crisis. They were asked to do the same task, here we than had an open discussion about that kind of post and the stories behind it. We came to the conclusion how important



it is to talk about topics that are relevant and are happening now. To listen to different sides of stories, opinions and to always check more sources about one news. We talked about how big was the impact of social media on people and their way of thinking.

People/audience we reached (profile, number of them, age range- if possible):

There were 10 participants, aged between 18 and 38 years old. Most of them were in the age group 20-25. Most of them were girls, there were a few boys, the group is interested in these topics in their personal life or they work on projects that have similar topics.

Impact of the activity:

We all agreed that this kind of workshops are really important, because they open space for shearing opinion, experience, different views. It is difficult to do this on social media to get proper and right information and to share your true thoughts.

One sentence that reflects/expresses our activity:

Don't like everything, always dig deeper. ☺

Annexes:

<https://www.facebook.com/events/1278874518932444/>





